

16^e Congrès RIODD [29 septembre - 1 octobre 2021]

The health crisis, by the speed and extent of the upheavals it has brought about, has in fact provided a formidable field for analysis of the model of the "entrepreneurial society" (and alternative models) on which the debates of the congress will be based, around the challenges of product and service innovation, processes and management (Schumpeter, 1935 ; Carland, Hoy, Boulton and Carland, 1984) in public and private organisations, new or destroyed opportunities (Venkataraman, 1997; Shane and Venkataraman, 2000), the development or disappearance of organisations (Gartner, 1985), the creation or destruction of economic and non-economic value (Gartner, 1990).

State interventions, made necessary to combat the pandemic and deal with the global economic and social crisis it has brought about, have put the emphasis on the irreplaceable role of states in crisis situations. This renewal of public power, which holds sovereign powers, has also been accompanied by a number of initiatives from the business sector and civil society groups, in order to find innovative solutions to the sometimes unprecedented problems posed by events. In this largely renewed context, the conditions for the emergence of a "balanced society" (Mintzberg, 2017) between the "three pillars" of states, markets and organised communities (ibid.) have been created (ibid.).

From the same perspective of renewing the frameworks for analysing current economic and social policies, the question arises of revising the United Nations' "Agenda 2030" and the Sustainable Development Goals (SDOs) that had been set out in a different context in 2015. In what sense should these SDOs be revised and how can the role of organisations (public, private or municipal) be defined in order to achieve true sustainability? This major issue will be at the heart of the debates at the 16th RIODD congress.

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