

# ACTIVITY REPORT: 2012



## LABEX Entreprendre

University of Montpellier

## 2012: LABEX ENTREPRENDRE IS LAUNCHED



As part of a French government policy measure to foster high-level research initiatives in the human and natural sciences (*'investissements d'avenir'*), the 'laboratory of excellence', Labex Entreprendre, is the only one granted funding in the field of entrepreneurship. His objective is to address the challenges of building a dynamic culture of new venture creation and growth attitude. In its first year of existence, several research, education and practice-impact related projects were initiated. Labex funded research generated reports for practitioners and policymakers and peer reviewed journal articles in international journals. Partnerships were built with other research teams and a wide range of institutional and economic actors. Training programs, especially Executive training, were created for SME managers. All of these projects arose from the work of faculty members affiliated in five research centers working at the intersection of law, economics, and the management sciences<sup>1</sup>. Nearly 200 researchers participated and ensured that scientific excellence would be matched by a commitment to helping businesses thrive.

### Entrepreneurship, innovation and sustainability

<sup>1</sup> the Public Law Laboratory, the Private Law Laboratory, Montpellier Research in Management, and two mixed research units, UMR LAMETA and UMR MOISA

Labex is firmly committed to investing in the future. The original Entrepreneure project was to create an interdisciplinary entrepreneurship research cluster in Montpellier at the intersection of law, economics and management. The principle research teams (the Public Law Laboratory, the Private Law Laboratory, Montpellier Research in Management, and two mixed research units, UMR LAMETA and UMR MOISA) united around Entrepreneurship, which was expected to bring national and international recognition to Montpellier. Entrepreneurship was a logical choice because of the long tradition of research and expertise on this topic, especially in the management sciences.

**Labex Entrepreneure has a clear mission: to create and communicate knowledge about entrepreneurship at the intersection of law, economic and management.**

Labex Entrepreneure's actions can be seen through its research, education and practice-related programs, all of which are designed to have local, national and international impact. Six Labex chairs bring their dynamism to the Labex initiatives and help coordinate them. These chairs have greatly facilitated networking efforts by organizing meetings and training modules. They have also worked hard to ensure that Labex projects receive international recognition.



Labex Entrepreneure's actions

## RESEARCH

Labex Entrepreneure started six research projects in 2012, all supported by the creation of observatories and research networks.

### **Observatories**

- Observatory of sustainable SME development
- National observatory of researcher/business creators
- Observatory of inter-organizational strategies

### **Research networks**

- Global coopetition network
- The Academy of Entrepreneurship and Innovation network for entrepreneurial support
- International research on the health of SME managers and entrepreneurs

The research programs have given rise to publications in academic journals, books, book chapters and communications in major conferences.

	Books	Book chapters	Ranked journals articles	Communications	Others
Number of publications	17	53	77	217	67

Labex Entrepreneure publications in 2012

## EDUCATION AND TRAINING

Labex Entrepreneure has had a key role in **professionalizing** Master's programs in the field of entrepreneurship and sustainable development by hosting job dating sessions and conferences and by greatly increasing the number and scope of internship opportunities. Examples of where Labex has had an impact include:

- Master's in Entrepreneurial Support (UFR AES)
- Master's in Organizational Management and Responsible Development (ISEM)
- Master's in Labor Law and Labor Relations (UFR Law and Political Science)

### **Executive training sessions have been offered:**

- Training seminars for law professionals
- University graduate diplomas in SME Growth Strategies, in association with Montpellier Agglomeration
- Training modules on the health of SME managers in association with the APM network

Labex Entrepreneure is now associated with the Pôle Entrepreneuriat Etudiants Languedoc-Roussillon (PEE-LR), the goal of which is to raise awareness about entrepreneurship opportunities. In partnership with PEE-LR, two round table discussions have been organized for students, one on women entrepreneurs and the other on support for young, innovative businesses.

## EVENTS

In 2012, Labex Entreprendre organized numerous scientific events destined to bring together researchers and practitioners.

- 10<sup>th</sup> Interdisciplinary European Conference on Entrepreneurship Research (IECER)
- The social perimeters of business
- 2<sup>nd</sup> meeting of entrepreneurial support professionals and researchers
- Coopetition meeting
- 2<sup>nd</sup> daylong conference on entrepreneurship:  
*“Entrepreneurship from Theory to Practice”*

## PARTNERSHIPS AND SPONSORSHIPS

Several partnerships have been built with regional governments (Région Languedoc-Roussillon and Agglomération de Montpellier), foundations (Fondation Belafen, Fondation Université Montpellier – Entreprendre), and businesses (Florian Mantine Institut).

Labex Entreprendre has also sponsored several academic and professional events such as:

- Summer School 2012 of the Innovation Research Network:  
*“New Dimensions in Innovative Sector Systems”*
- Start-up weekend Montpellier
- The Start-up in the Meadow (*play on words based on a popular TV show*)



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For further information, please consult our website:

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